



REQUEST FOR PROPOSAL (RFP) Village of Haines Junction

Conceptual Design of a Historical Mural in the St Elias Convention Center

1. INTRODUCTION

The Village of Haines Junction is seeking Yukon based proposals from historians or teams to design a mural that represents the history of the Kluane region during the 1800's pre-goldrush era. This project is intended to compliment and complete the existing display in the Convention Center foyer. The mural design should provide a balanced perspective to educate, and foster appreciation of our historical roots, emphasizing the interconnected stories of the First Nations, early explorers, and mapmakers.

2. OBJECTIVES

The main objectives for the mural design are:

- To represent significant historical events beginning with Russian America , the fur trade and eventual “ discovery “ of unknown lands
- To provide a new exhibit mural in the main foyer, presenting a balanced historical overview of the Kluane region , including diverse perspectives of the First Nations, early explorers, scientists and mapmakers.
- To foster an accurate understanding our shared past through interpretation .
- To create a professional looking exhibit of photographs , artistic work and text that attracts residents and vistors alike.
- To promote and educate about the Yukon's history and cultural significance.

3. SCOPE OF WORK

Research and conceptualization of design ideas relevant to the specified era.

Note the final layout and construction of the Murals are outside the scope of this project.*

Creation of initial sketches or renderings for review.

Identify main themes , sub themes , storylines and related topics within the exhibit.

Identify artifact collections, graphic materials, or other exhibit elements which may be included .

Write a draft storyline, incorporating feedback noted sources the Village of Haines Junction's Council.

Provide council with a minimum of three options to proceed to final design , fabrication and installation ,

including materials required, timeline, and budget.

4. BUDGET

All proposals should provide a detailed budget breakdown that includes:

- Research and design time.
- Materials and equipment.
- Any additional costs or potential contingencies.
- The budget for this project is not to exceed \$15,000.00.
- The expected completion date for preliminary design work is Jan 30th, 2024.

5. PROPOSAL REQUIREMENTS

Each proposal should include:

- A cover letter introducing the proponent(s) expressing an interest in the project.
- A detailed CV highlighting past projects, especially any related to exhibit design or historical representations.
- Preliminary ideas or concept sketches (optional, but recommended).
- A project timeline with a completion date.
- A proposed design budget.

6. SELECTION CRITERIA

Proposals will be evaluated based on:

- Relevance and understanding of Yukon's regional history before the Klondike era. (25%)
- Artistic merit and creativity. (25%)
- Experience in delivering conceptual and preliminary design exhibit projects. (25%)
- Budget and timeline feasibility. (25%)

7. SUBMISSION DEADLINE

All proposals must be submitted no later than October 10, 2023. Proposals received after this date will not be considered. The Village reserves the right in its sole discretion to extend the Closing Date for any reason at any time prior to the Closing Date and will notify Proponents of the revised Closing Date by issue of an addendum.

8. ADDENDA

The successful proponent must be a Yukon based Business.

The Village reserves the right in its sole discretion to cancel this RFP in whole or in part at any time for any reason; or to reject any or all Proposals. The Village further reserves the right to accept or reject any Proposal, in whole or in part, or to waive any irregularities at its own discretion. The Village may issue another request for Proposals on the same or different terms, sole source the Contract to anyone, or do nothing further, without liability to any Proponent or non-Proponent.

9. CONTACT INFORMATION

All proposals should be addressed to:

The Village of Haines Junction

178 Backe St.

Haines Junction, Y0B-1L0

Attn: CAO re: Historical Mural

For inquiries, please contact:

David Fairbank

Phone: 250-619-5921

Email: cao@hainesjunction.ca

10. OTHER TERMS AND CONDITIONS

The Village of Haines Junction reserves the right to accept or reject any proposal.

The selected artist/team will need to sign an agreement detailing the terms of the project.

The artist/team will work with the Village staff and Council to ensure the deliverables are met.

Thank you for your interest in contributing to our historical legacy. We look forward to your innovative ideas and designs.