



# Council Priorities 2022–2024

This Council's priorities consider both our community's immediate challenges and our opportunities for the future.

## Wellbeing

**Priority:** *Recreation*

**Goal:** We will identify a broad range of recreational opportunities that bring our community together and support the wellbeing of our residents

**Initiatives:**

- Review existing studies and reports, and collate the findings
- Conduct a Recreation Services Needs Assessment
- Release regular and transparent information regarding conclusions found in existing studies and communicate next steps with the public
- Explore recreational service delivery options with partners

**Advocacy:**

- Explore additional potential partnerships in recreation opportunities

## Growth and Development

**Priority:** *Planning for Growth*

**Goal:** Attract and retain citizens, businesses and services

**Initiatives:**

- Institute the provision of an Annual General Report
- Ensure the Zoning Bylaw is growth friendly and supports diverse housing options
- Explore business investment incentives
- Conduct a gap analysis that includes demographic growth projections and a business needs assessment
- Confirm building commitments

## Service Sustainability

**Priority:** *Stability and Resilience*

**Goal:** We will make continuous improvements through timely investments in our existing assets and services. We will identify our service levels and costs for our assets and services

**Initiatives:**

Update the legislative tools to include:

- Asset Management Policy
- Asset Management Plan
- Equipment Replacement Policy
- Public Property Maintenance Bylaw
- Cemetery Policy
- Procurement Policy
- Trails Maintenance Policy

## Resiliency and Stability

**Priority:** *Intra-organizational sustainability*

**Goal:** We will focus on a healthy organizational culture, staff retention, and Council vibrancy

**Initiatives:**

- Develop a robust orientation process that includes strategic planning and governance training early in the mandate
- Review the Procedures Bylaw
- Establish a Public Delegation Policy
- Engage in regular Council/CAO check-ins
- Support the development of a staff succession planning strategy
- Encourage public interaction by attending meetings and directing operational queries to staff
- Deliver candidate information and recruitment sessions for the public prior to the next election



## Relationships – Priority 1

**Priority 1:** *Vibrant and collaborative intergovernmental relationships with First Nations, Territorial and Federal governments*

**Goal:** We invest in key relationships

**Initiatives:**

- Develop a Truth and Reconciliation Plan/Policy
- Design an Intergovernmental Communication Strategy
- Initiate gathering opportunities with Council to Council/Ministers/MP
- Support staff to staff collaboration

## Safety

**Priority:** *Emergency Management*

**Goal:** We work with our partners to proactively plan for a safe, secure community

**Initiatives:**

- Develop a shared (CAFN/VHJ) comprehensive Emergency Response Plan
- Engage with our volunteers and support recruitment and retention activities
- Provide fire dept volunteers with the equipment and training they need now and to grow
- Develop a VHJ staff policy to allow for volunteer hours on ambulance

**Advocacy:**

- Advocate to YG to ensure our volunteers are supported, recognized, and compensated
- Explore public communication strategies on safety and protection practices that could lessen their risk
- Investigate Fire Smart/abatement program for private homeowners

## Relationships – Priority 2

**Priority 2:** *Innovative and effective communication and public engagement*

**Goal:** We value our relationships with the community and recognize the importance of our volunteers

**Initiatives:**

- Develop a Communications Strategy including a website refresh and meaningful political messaging
- Explore communication options for collaboration between community groups and volunteers
- Cultivate community pride and spirit

## Environment

**Priority:** *Waste Diversion*

**Goal:** We protect our environment and our natural assets through responsible waste management

**Initiatives:**

- Develop a Diversion-Based Landfill Strategy and a Recycling and Composting Strategy that includes communication and education components
- Develop a Cardboard Policy (for trailers)