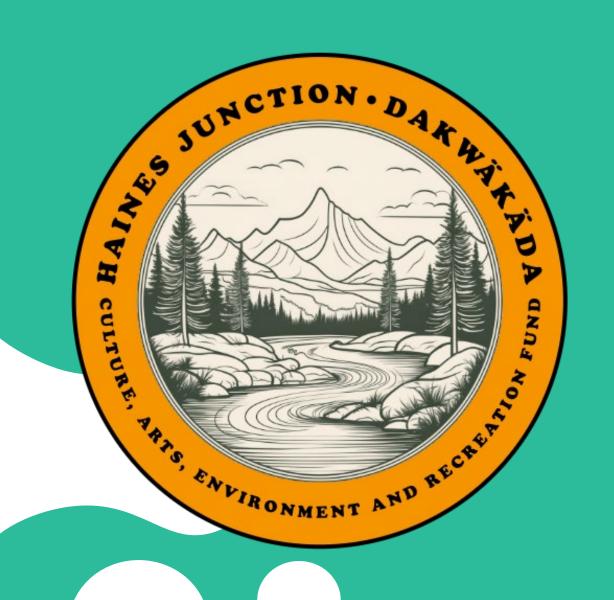
Community Culture, Arts, Environment and Recreation Fund

Public Information Session

October 30, 2025



Quick facts

Budget: \$125,000/year

Projects: Must be complete within one year

FIRST Application
Deadline:
November 28,
2025

Subsequent
Intakes: March
15 and September
15

Vision: By providing funding for culture, arts, recreation and environmental programming and events, the C-CARE fund will support and enhance individual and collective growth and well-being within our community.



Guiding principles

- 1. Support community diversity and inclusion
- 2. Promote volunteerism
- 3. Foster community engagement and/or active living
- 4. Foster collaboration and partnerships
- 5. Contribute to community social or economic development, or cultural or environmental sustainability
- 6. Have a measurable, beneficial impact



Program goals

- 1. Support needs identified by the community
- 2. Maximize reach/impact of fund
- 3. Ensure transparency/good governance



Who is eligible to apply?

Individuals (tier 1 only)

Community groups

Non-profits

Local businesses

First Nation development corporations

Educational institutions

*Applicants that are not headquartered within the community may apply, providing the project is carried out within Haines Junction/Dakwäkäda

*Applicants can only receive an award once per calendar year



Eligible projects

- 1. Programming (e.g. summer camps, school break camps, group lessons, training courses, drop-in programs, registered programs, after-school programs, adult and senior programs etc.)
- 2. **Events** (e.g. festivals, workshops, conferences, performances, weed-pulls, trail care days, etc.)

*Projects must sustain and/or contribute to the growth of **recreation** and the **arts** and/or contribute to the resiliency of **culture** and the **environment** within Haines Junction / Dakwäkäda



- 1. <u>Individual growth and development</u> e.g. contribute to skills development, build knowledge or experience, promote well-being.
- 2. <u>Community cohesion</u> e.g. strengthen community networks, facilitate community involvement.
- 3. <u>Community sustainability</u> e.g. projects that contribute to cultural/ environmental resiliency/sustainability within the community.
- 4. <u>Community development</u> e.g. generate local spending, bring in money from outside sources.



Matching fund requirements

At least **25%** of total project costs must be acquired from another funding source(s).

At least half of these matching funds must be a cash contribution, the remainder can be an in-kind contribution.

Example:

- Total project cost: \$1,000
- Eligible to receive: \$750
- Must fundraise \$250 from other funding sources
 - At least \$125 must be a cash contribution
 - Remaining \$125 can be in-kind contributions (e.g. donated goods/services)



Eligible expenses

- 1. Costs for <u>programming or hosting events</u> (e.g. catering, advertising, room rental, public performance rights/film licensing fees).
- 2. <u>Fees and travel expenses</u> directly associated with the delivery of programming/events (e.g. fees/travel for instructor, facilitator, speaker, technician; honoraria)
- 3. <u>Equipment and supplies</u> directly associated with the delivery of programming/events. (e.g. rental tents, rental equipment, printing of posters etc.).
- 4. <u>Note regarding equipment</u>: must be essential to the success of the program/event; must be made accessible for use by other community groups after the program/event.
- 5. Note regarding <u>local preference</u>: if technicians, equipment or supplies must be sourced from outside the community, must explain why it can't be sourced locally.
- 6. Individual items that cost over \$1,000 require at least two quotes



Ineligible expenses

- 1. Assistance for individual children/families that can be accessed through the <u>Kids</u> Recreation Fund or Canadian Tire Jumpstart programs.
- 2. Operating and maintenance costs associated with an organization's <u>general</u> <u>administration</u> (e.g. insurance, rent, electricity, heat, phone, internet).
- 3. <u>Salary/wages</u> associated with an organization's general administration (e.g. wages associated with coordination, fundraising, payroll, bookkeeping, etc.)
- 4. <u>Office supplies and equipment</u> (computers, scanners, printers, projectors, telephones, software etc.).
- 5. Gifts, awards, prizes.
- 6. Capital expenses (renovations, construction, acquiring of assets).
- 7. Profit (e.g. financial gains that remain after program/event related expenses are paid).



Funding tiers

Tier	Community Impact	Maximum Funding	Total envelope
1	Less than 5 people	Up to \$1,000	\$5,000
2	Between 5-15 people	Up to \$5,000	\$30,000
3	Between 15-50 people	Up to \$10,000	\$40,000
4	More than 50 people	Up to \$25,000	\$50,000
Total envelope			\$125,000

^{*}No more than half the funds can be awarded in the March 15 intake

^{*}Funds not allocated within a funding tier at the September 15 intake can be reallocated/awarded to another funding tier



Final project reports

- 1. Final reports must be submitted on the form provided.
- 2. Final reports are due one year after date of award.
- 3. Final reports will be made available to the public.
- 4. If a final report is not submitted, the organization will be ineligible for funding for one year.



Program committee mandate

- 1. Recommend projects for funding.
- 2. Adhere to guidelines provided in the program policy on how applications will be evaluated.
- 3. Make recommendations to council regarding any needed improvements to the program policy following the first year (two intakes) of the program's implementation.
- 4. Participate in a program evaluation that will be initiated in May 2028 and completed prior to the end of this Council's term.



Program committee members

- Laura Gorecki
- Catherine MacKinnon
- Stacy Menicoche
- Pat Moore
- Shawn Taylor
- Sydney Mackinnon (Council rep)



Applications **must** be submitted on the form provided.

Forms are available online at hainesjunction.ca/p/funding-opportunities